

**FOR IMMEDIATE RELEASE:**

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## **2020 GLOBAL MEETING & INCENTIVE TRAVEL EXCHANGE DEBUTS NEW LOCATION FOR 15<sup>TH</sup> ANNUAL EVENT**

*The industry's only one-to-one event held in private suites April 29-May 2, 2020*

**New York** – [Questex Travel Group's](#) 15<sup>th</sup> annual [Global Meeting & Incentive Travel Exchange](#) (GMITE) announces exciting new location to hold event at the Arizona Grand Resort and Spa in Phoenix, AZ April 29-May 2, 2020.

GMITE has been connecting the largest selection of high-volume meeting and incentive travel buyers with global suppliers for the past 15 years. As the industry's only one-to-event held in private suites, GMITE selects locations that provide a powerful platform for productive one-to-one meetings in private suites tailored to specific business objectives. The appointment-based event caters exclusively to the meetings, incentives, conferences and events market.

"We are very excited about celebrating 15 years of GMITE at the Arizona Grand Resort and Spa," said Jill Birkett, Event Director. "The resort provides the perfect backdrop for the industry to cultivate new business relationships with the right combination of fun and relaxation. Arizona has always been a strong destination in the incentive market, and we are pleased to introduce this property to planners during our 2020 event."

During the 3-day event, unique scheduling combines one-to-one prescheduled appointments with suppliers from cruise lines, destinations, hotels and resorts, and plenty of networking opportunities including an evening networking reception at The Duce, a 1928 warehouse that once anchored a bustling produce district by day turned to jazz club bar at night. SWCP, the leading DMC in the Phoenix area, will be hosting the evening at The Duce and is the exclusive DMC for the event.

Held in partnership with SITE, the Society for Incentive Travel Excellence, GMITE brings fully hosted, high-volume North American incentive buyers and meeting planners who have a combined purchasing power of \$1.5 billion, together with global suppliers for two and a half days of exclusive networking opportunities and pre-scheduled one-to-one meetings in private, luxury suites. Additional sponsors include the Beverly Hills Conference and Visitors Bureau, TUMI, Sun International and Quebec City Business Destination. [View sponsors](#)

Success Stories

"This is the best show for the meetings industry in the Americas. Excellent service, organization, concept, qualified buyers and lots of leads in my business bag." *Ninoslav Vidovic, Cluster Director of Sales, Hilton Prague*

"The entire event was very well organized and executed including the networking sessions. The quality of the buyers was also great, and we are confident we will see business from this event!" *Terri Haas, Vice President of Sales, Star Clippers Americas*

"One of the *must-attend* events of the year! It is an amazing way to meet and network with industry leading suppliers and buyers in a short two-day time period." *Evan Christman, SMASHOUSE Creative Events Agency*

Those interested in learning more about GMITE can visit [www.gmiteevent.com](http://www.gmiteevent.com)

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### **About Questex**

At Questex, we are passionate about driving business outcomes. We connect buyers and sellers and help both achieve their goals. We are online, on devices and live with experiential engagements. We understand the buyer's behavior and evolving needs and connect them with the seller through continual touchpoints. From discovery through purchase and purchase through advocacy, we supply unmatched access, insight, engagement and turnkey solutions all in one place.

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